Is your theme **AI-ready?**

AI builds HubSpot pages from your theme's modules and settings. A theme that's built well makes every AI-built page look more like you. Check yours before you start.

SETTINGS

- [ ] Change one global color and much of the page follows. Buttons, links, forms and text pick up your brand from a few settings, not dozens.
- [ ] Few leftover colors. After branding, hover states, tags, form borders and cards don't keep the theme's original palette.
- [ ] Fonts in one or two places. You set a heading font and a body font, not each heading level one by one.
- [ ] Section backgrounds you can pick. Light, tinted and dark section options exist, so nobody has to type hex codes onto each section.
- [ ] Dark sections flip text to light. Text stays readable without manual color changes.

MODULES AND TEMPLATES

- [ ] Purpose-built modules: pricing, testimonials, stats, FAQ and forms, not just generic cards for everything.
- [ ] Clear module and field names. AI reads the names to decide where content goes.
- [ ] Templates with designed sections and image slots, so a first draft starts from a real layout.
- [ ] The theme's own form styling matches the rest of the page.
- [ ] Modules flex: optional fields, and lists that work with one item or many (a testimonial slider that works with a single quote).

EDITING

- [ ] Everything is drag-and-drop editable. No custom-coded pages your team can't change.
- [ ] Header and footer are easy to edit, and the logo isn't set as a hidden H1.

YOUR SCORE

10 - 12	Ready. Brand the settings and let AI build.
6 - 9	Workable. Brand the settings and expect a few more manual fixes.
< 6	The theme will cap how good AI-built pages can look. Consider a better-built theme.

Before you publish

The checks people skip. Everything here looks fine in the editor and quietly costs you on the live page.

BRAND

- [ ] Theme settings were published, not just saved.
- [ ] No leftover theme colors: hover over every button, look at forms, tags and dark sections.
- [ ] Logo, header and footer are yours, with no demo links or copyright lines.
- [ ] Any copy the AI changed or shortened has been reviewed.

MOBILE

- [ ] Preview on a phone: nothing overlaps, cuts off or scrolls sideways.
- [ ] Buttons are easy to tap and not crammed together.
- [ ] Images aren't cropped in a way that loses the point.
- [ ] The form is easy to fill in.

SEARCH AND SHARING

- [ ] Page title set. (about 50 to 60 characters)
- [ ] Meta description set. (about 140 to 160 characters)
- [ ] Short, readable URL slug.
- [ ] Exactly one H1. (check the header and footer too)
- [ ] Headings in order: H2 under H1, H3 under H2.
- [ ] Alt text on every meaningful image.
- [ ] A social sharing image is set.

READABILITY AND ACCESS

- [ ] Text is readable on every background. (at least 4.5:1 contrast)
- [ ] Button and link text says where it goes. ("Request catering", not "Click here")
- [ ] Nothing important lives only inside an image.

WORKS AS INTENDED

- [ ] Every button and link goes somewhere real, with no "#" placeholders.
- [ ] Submit the form once: the thank-you message shows and the contact appears in HubSpot
- [ ] Images are web-sized. (under about 500 KB each)